



EQUITANA Melbourne offers exhibitors a unique opportunity to engage the equestrian community at Australasia's largest and most iconic biennial equine event across a loyal and motivated audience.

WORLD CLASS EXHIBITOR OPPORTUNITIES

Exhibiting at EQUITANA presents a series of pavilion and exhibition spaces affording exhibitors of all sizes the opportunity to present their products and services in a world-class environment.

INDOOR EPSOM PAVILION

160 sites available in 9,000m² of space
2 x Demonstration Arenas

INDOOR VICTORIA PAVILION

31 sites available in 2,000m² of space
1 x Theatre

INDOOR BOULEVARD PAVILION

40 sites available in 3,000m² of space
1 x Demonstration Arenas

INDOOR ART PRECINCT

Located in Epsom Pavilion

OUTDOOR TRUCK AND FLOAT

16 sites available in 5,000m² of space
Located between the Epsom Pavilion and the
Outdoor Competition Arena

OUTDOOR BREED VILLAGE

36 stables available
Located at Town Square Arena

INDOOR SPACE OPTIONS

FOGA SHELL SCHEME & WALLING UNDER 36 SQM

3M X 3M	\$3,730 EX GST
3M X 6M	\$7,455 EX GST
3M X 9M	\$11,125 EX GST
6M X 6M	\$12,100 EX GST

SPACE ONLY OVER 36 SQM

PRICE PER SQUARE METRE	\$340 EX GST
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ART PRECINCT

PRICE PER LINEAL METRE	\$165 EX GST
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FOGA Shell Scheme & Walling:

Shell scheme, blade signage, lights (1 x LED Fascia Bar Light), 4amp power, flooring.

*Corinthian available upon request

Corner Loading applies to each corner site - \$270 + GST

Space Only:

4amp power, flooring.

Corner Loading applies to each corner site - \$270 + GST

Art Precinct:

Black expo walling to display artwork, space to set up easel, Lights, 4amp power, option for small table.

Minimum 3 lineal metres

Truck & Float:

Central precinct location, power and marquee rental optional.

Breed Village:

One stable for horse display, one stable for office use, 4amp power, lights (2 x Downlights).

OUTDOOR SPACE OPTIONS

TRUCK & FLOAT

PRICE PER SQUARE METRE	\$155 EX GST
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BREED VILLAGE

PRICE PER PACKAGE	\$1,350 EX GST
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Exhibitor Rate Inclusions

- Exhibitor passes based on site size
- Basic Listing on website
- Ability to use EQUITANA Melbourne brand within EQUITANA Melbourne guidelines
- Access to limited discounted day tickets

Important Information

- You will receive communication via email that your application has been received. Please keep a copy of this as a reference.
- Should your site be successful you will receive an email confirming your approved application
- We will work with you to achieve the best site possible for you

EXPAND YOUR BRAND

With these limited additional opportunities

Roaming staff to promote your brand throughout the event

Targeted collateral piece for visitors on entry

MORE QUESTIONS? GET IN TOUCH

BEN ANNEAR

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